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Volunteer Center of Southern Nevada Joins United We Serve Initiative

Volunteer Center of Southern Nevada Joins President in Call to Service for Summer Projects

Las Vegas, NV– The Volunteer Center of Southern Nevada, a program of United Way of Southern Nevada, is taking part in United We Serve, a national effort launched by President Obama to engage more Americans in serving their communities this summer.

On Monday, June 22, 18 high level administration officials, including the First Lady, joined volunteers in service as part United We Serve's nationwide kickoff. Here in Las Vegas, NV, the Volunteer Center of Southern Nevada will participate in the kickoff by increasing efforts to expand the number of volunteer opportunities in the initiative's four key areas: education, health, energy and the environment, and community renewal. The Volunteer Center will also be working to register more volunteers in the valley through their website, www.volunteercentersn.org.

"In these tough economic times, volunteers are needed more than ever," said Robin Kelley, Director of the Volunteer Center of Southern Nevada. "The Volunteer Center is responding to increasing demands for volunteers to assist with day-to-day community needs. We are pleased to participate in United We Serve and thank the President for making this call to service this summer and beyond."

United We Serve kicked off on June 22 and runs through September 11, which will be marked for the first time as a national day of service and remembrance. It is being led by the Corporation for National and Community Service, a federal agency that improves lives and strengthens communities through volunteering and service.

"This summer, I'm calling on all of you to make volunteerism and community service part of your daily life and the life of this nation," said President Obama in the video. "Economic recovery is as much about what you're doing in your communities as what we're doing in Washington – and it's going to take all of us, working together."

To make it easy for individuals to get involved, volunteer opportunities throughout the valley are listed on the Volunteer Center of Southern Nevada's website, www.volunteercentersn.org. Local organizations in need of volunteers may also partner with the Volunteer Center to post opportunities on the website, receive volunteer updates, and much more by calling 702-892-2321. Many of the Volunteer Center's opportunities are also listed on Serve.gov, a website created by the Corporation that allows visitors to type in their zip code to find local volunteer opportunities, recruit volunteers by posting their organization's projects, or get ideas for creating their own projects with friends, families, and neighbors.

The Volunteer Center of Southern Nevada is a program of United Way of Southern Nevada working to improve lives and build a stronger, healthier and safer community. The goal of the Volunteer Center is to meet critical community needs by engaging people with volunteer opportunities in collaboration with others.